



Press Release

Kuramathi Island Resort selected as one of the 99 best hotels around the world on HolidayCheck

Kuramathi Island Resort is proud to announce yet another addition to its list of achievements. The HolidayCheck Award 2011 clearly proves that the resort is gathering popularity.

From over 420'000 reviews of over 10'300 hotels in 215 countries, Kuramathi was one of 99 hotels that tourists have rated most popular around the world. Kuramathi wins this inclusion under the 'Beach Holidays' category. A recommendation rate of 90% was entailed to win the award, with a compulsory requirement of at least 3.5 stars, in which the guests evaluated the quality of the hotel.

"Our guests' opinion is very important to us and therefore, the entire team is ecstatic to win this award. We are being rewarded for our relentless efforts to offer our guests choice: from a wide range of villas, exciting land and water based activities and various dining options. Our team wins over our guests by providing warm and friendly service that the Maldives is typically known for. All above factors combined with affordable holiday packages makes Kuramathi very appealing for a wide audience and the win of this award shows that." says Abdul Latheef, General Manager of Kuramathi Island Resort.

Kuramathi, one of the biggest islands in the Maldives, is a huge thrill for beach fans, water sports enthusiasts and keen divers. The island with its lush vegetation, long stretch of powder white sandbank and the colourful house reef with myriads of fish enthral many of our guests. Villas that blend contemporary design with elements of the Maldives, a huge variety of activities to chose from, great-value all inclusive packages and of course, welcoming and friendly service guarantee an unforgettable experience for the young and young at heart.

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Note to Editors:

Kuramathi is one of the first resorts to open in the Maldives and is part of Universal Resorts of Universal Enterprises Private Ltd, a 100% Maldivian owned company, and the pioneers of tourism in the Maldives.

An emerald jewel in the turquoise Maldivian waters, Kuramathi is a stunning island retreat with acres of luxuriant vegetation surrounded by spectacular beaches tapering into an endless sandbank. Villas blend contemporary design and nature, and are set on the beach, amongst lush gardens or over water. Four poster

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KURAMATHI ISLAND RESORT

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beds, open-air bathrooms, rainfall showers or Jacuzzi, large outdoor decks with inviting daybeds or sun loungers, are just some of the creature-comforts enjoyed by our guests. Dining options are diverse with many restaurants, bars and great-value all inclusive packages, topped off with Maldivian service – welcoming, genuine and friendly.

Note to Picture Editors:

Images of Kuramathi can be viewed via the website www.kuramathi.com

High resolution images are available for download at: www.universalmagesonline.com/kuramathi/

Universal
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